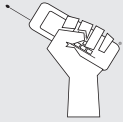




# What's in it for you?

## The Boss Revolution Difference



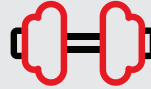
- > Multiple Products. Multiple Point-of-Sale Solutions. **One Brand.**
- > **Largest** Retail Distribution Network in the USA
- > **Billions** of Minutes Sold a Year

## A Profitable Business Model



- > **Aggressive** Commissions
- > Base **Residuals**
- > **No** Inventory
- > Retailer Promotions

## A Strong Brand



- > Brand Recognition & **Loyalty**
- > **Best** In Class Service Reviews
- > **Broad** Ethnic Reach

## IDT Technology and Support



- > 1250 Employees Across **21** Countries
- > Over 24 years of **Experience** in Telecommunications
- > Among the **Top** Ten Leading Carriers in the World

# Multiple Point-of-Sale Solutions



## Web Access

- > Prepaid and postpaid
- > No inventory
- > Accessible from **anywhere**
- > Multilevel support



## Mobile Portal

- > No internet or computer required
- > **Sell directly** from any smartphone or tablet
- > **Real time** commission
- > **Innovative** design for **easy use** on mobile screen formats



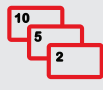
## Kiosks

- > User friendly
- > No retailer interaction required
- > Takes bills, prints receipts
- > Customer **self-checkout**



## Phone Access

- > **Sell directly** from any phone
- > **Fast** and **easy** to use
- > Phone Access **protection** available



## Hard Cards

- > **Quick** transaction time
- > Multiple Denominations
- > **No** internet or computer required



## Consumer App

- > **Free** app
- > **Simple** one-tap dialing
- > **Award** winning

# One Brand

- ✓ **UNIQUE** P.O.P. AND PROMOTIONAL MATERIALS
- ✓ **GRASSROOTS** IN-STORE & COMMUNITY EVENTS CONDUCTED BY BRAND ASSOCIATES
- ✓ COLLABORATION AND SPONSORSHIPS AT **POPULAR SPORTING EVENTS & VENUES**
- ✓ **MULTI-MILLION DOLLAR** NATIONAL MEDIA CAMPAIGN INTEGRATION
- ✓ ADVERTISING WITH **TOP-NOTCH** MEDIA SPONSORS
- ✓ PROMINENT AD PLACEMENT IN **STRONG POPULAR NETWORKS**

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